

11th ANNUAL Sevier County Lodging Alliance Trade Show

Smoky Mountain Vacation Lodging Association- Pigeon Forge Hospitality Association-
Gatlinburg Hospitality Association- Sevierville Hospitality Association

Presented by:



Thursday, March 22, 2012

10:00am - 4:00pm

Set-up March 22nd - 6:00am - 9:30am

Holiday Inn Convention Center Pigeon Forge, TN

(3230 Parkway, Pigeon Forge)

TRADE SHOW BOOTH REGISTRATION

Company Name: _____ Description of Sales or Service: _____

Mailing Address: _____

City, State, Zip: _____

Contact Name: _____ Phone: _____

Fax: _____ E-mail: _____

- Please indicate how you prefer to receive your confirmation: FAX _____ EMAIL _____
 - Do you need an electrical/outlet? (Additional fee is \$25.00)
Yes _____ No _____ (Please bring at least a 25 ft extension cord)
 - Wireless Internet is available at no additional charge
 - Are you interested in electronic Big Screen advertising at \$50 per slide? Yes _____ No _____.
- Each booth will be provided a clothed and skirted 6 ft table and two chairs.

Additional information you would like us to know: _____

****Limited booth space available **No double booths ** NOTE: MAX BOOTH SPACE IS 8FT X 6FT**

*You MUST keep within your own booth space.

The Trade Show fee is \$75.00 (\$100.00 with electric) per booth for 2012 Allied Members.

To guarantee booth space, please complete this form and mail with your check by March 8, 2012

Please make check payable to SCLA, PO BOX 520, Pigeon Forge, TN 37868.

All booths are on a first come/first served basis and assigned by the trade show committee based upon the time your Prepaid Application is received.

***ALL trade show participants are required to bring a door prize valued at least \$50.**

Door Prize Description: _____

Which Association(s) are you a member of? GHA _____ PFHA _____ SHA _____ SMVLA _____

For More Information Please Contact:

SMVLA: Vickie King – 865-286-1353

PFHA: Phil Campbell – 865-850-3354

GHA: Christie Jordan – 865-436-4878

SHA: Christine Drew – 865-933-1719

NOTE: Registration on the day of the event is \$100 (\$125 with electric) and only if booth space is available!